



2216 Oberlin Rd, Yreka CA 96097 / (530) 842-0829 / info@rrdog.org / www.rrdog.org / EIN# 68-0439736

NEWS RELEASE

Media Contact: Natalie Golay
Cell: (530) 598-8564
Email: ngolay@rrdog.org

FOR IMMEDIATE RELEASE

Rescue Ranch Adoption Event Will Help More Pets This Spring

YREKA, California May 4, 2022 — Rescue Ranch today announced that it will be hosting the “Dog Days For Summer” adoption event on May 21, 2022, at the Rescue Ranch Adoption Center in Yreka, CA, from 11 a.m. to 4 p.m. What will make this event special is that, for the first time ever, other rescue organizations will be participating as well.

Adoption is the Main Event

Organizers are planning a fun community event and hoping that families will make a day of it. But there is also a serious side to it: “It will be the first collaborative adoption event of its kind in Siskiyou County,” said RR board member Laura Finley. “In light of the skyrocketing number of unwanted pets, some of us felt we should pool our efforts to save more lives.” She added that, while Rescue Ranch only works with dogs, cats will also be available at the event.

Cooperation, according to Finley, gives rescues more reach and a louder voice: “Most people don’t realize how many rescues there are, or that they’re all full. In January, Siskiyou County Animal Control was already reporting a 250% intake increase over last year’s numbers. We’ve got to work together if we want to help the animals in our care and advocate effectively for affordable spay/neuter programs. It’s the only way we’ll make a dent in shelter overpopulation.”

Participating rescues include: Jefferson Working Dogs, Intermountain Mannered Mutts, Goliath Mountain Rescue, Siskiyou Humane Society, Saving Shasta Cats and Siskiyou County Animal Control. Each one will follow its own donation and adoption policies.

Live Demos

Live Demonstrations are always a hit with the crowd. On May 21, Jefferson Working Dogs will be doing scent detection, while Intermountain Mannered Mutts will demo cart pulling, game training and training 101.

Food

Visitors won’t have to go far for lunch. Tacos Tao has kindly agreed to set up their food truck at the adoption center. Hungry attendees will be able to purchase delicious Mexican food and soft drinks between 11 a.m. and 3 p.m.

Emergency Preparedness and Fire Safety

With fire season already underway, Rescue Ranch will also have plenty of fire safety and emergency preparedness information on hand.

“Dog Days For Summer” Details:

Date: Saturday, May 21, 2022

Time: 11 a.m. – 4 p.m.

Cost: Attendance is Free (does not include any food, other purchases or adoption donation amounts)

Location: Rescue Ranch Adoption Center, 2216 Oberlin Rd, Yreka, CA

Food Vendor: Tacos Tao, Food Truck, 11 a.m.–3 p.m. (Mexican food)

Rescue Ranch website: <https://rrdog.org/>

Participating Organizations

Goliath Mountain Rescue <https://goliathmountainrescue.com/>

Jefferson Working Dogs <https://www.jeffersonworkingdogs.org/>

Intermountain Mannered Mutts: <https://www.facebook.com/intermountainmanneredmutts>

Siskiyou Humane Society: <https://siskiyouhumane.org/>

Saving Shasta Cats: <https://savingshastacats.org/>

Siskiyou County Animal Control: <https://www.facebook.com/siskiyouac>

About Rescue Ranch:

Rescue Ranch was established as a 501(c)(3) non-profit organization in 2001. Its purpose is to rescue dogs of all breeds and create opportunities for adoption. The ranch currently takes in over 700 and helps rehome over 500 dogs a year. It promotes responsible pet ownership and provides the community with assistance in the care of their dogs.

Rescue Ranch is a no-kill shelter that relies on donations from the community and local businesses, as well as grants from foundations and organizations. It does not receive funding from any State, County or City agencies. Proceeds from the Rescue Ranch Thrift Store also help cover some of the general operational costs.

All dogs are spayed or neutered and receive the best care while at Rescue Ranch. The organization also offers donation-funded community assistance programs, such as the Rescue Ranch Alter Assistance Program (RRAAP), which helps community members secure affordable spay/neuter appointments; Kitu’s Fund, a no-interest loan for high-cost emergency veterinary expenses; a dog and cat food bank, low-cost parvo-distemper vaccination and microchipping, free and low-cost dog training, as well as transportation for veterinary appointments booked through the facility.

In 2020 and 2021 Rescue Ranch was the designated dog evacuation center for Siskiyou County. During the 2021 Lava Fire, the adoption center took in 214 dogs over and above its regular contingent of about 40 residents at the time. Most had been evacuated with their owners, but there were also displaced, unclaimed and severely injured dogs who were treated and eventually put up for adoption.